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**New Video Series Aims to Answer Questions Surrounding
St. Lucie County Tax Collector Services**

FORT PIERCE, Fla. (October 29, 2018) – According to recent research, one minute of video is worth 1.8 million words. Acting on this finding, the St. Lucie County Tax Collector’s office is providing help to its neighbors with a new video series designed to answer the office’s most frequently asked questions through ten short, easy-to-watch videos.

“Hubspot recently reported that 78% of people who are online every week are watching videos, so it’s safe to say that video is king,” said Chris Craft, St. Lucie County Tax Collector. “Our neighbors have questions for us, and we feel these videos are the quickest, easiest way to provide answers in the format they prefer.”

The how-to style series walks viewers through topics like making online payments, scheduling road tests, transferring vehicle titles and paying taxes with upbeat narration and fun graphics. The videos are around a minute each and can be viewed online at www.tcslc.com or on the St. Lucie County Tax Collector’s Office YouTube channel.

For more information on the video series, visit www.tcslc.com or contact Carin Smith, Communications Director, at carin.smith@tcslc.com.

About the St. Lucie County Tax Collector, Chris Craft

The St. Lucie County Tax Collector, Chris Craft, has three offices located in Fort Pierce and Port St. Lucie, Fla., open Monday through Friday, 9 a.m. – 5 p.m. The office handles property taxes, tax certificates, alarm permits, tourist development, motor vehicle registration, driver licenses, motorized vessel registration, mobile home registration, disabled parking, hunting and fishing licenses and local business taxes. For more information on the St. Lucie County Tax Collector, please visit tcslc.com, call 772-462-1650, or email taxcollector@tcslc.com. “Like” the St. Lucie County Tax Collector on Facebook at <https://www.facebook.com/StLucieCountyTaxCollector> and follow on Twitter @SLCTaxCollector.

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